

To Whom it may concern,

In September 2013, Estadi Olímpic de Montjuïc in Barcelona held the 5K@EASD event organized by TRACS.

BSM highly recommend TRACS for any event to be celebrated in the future at your venues

TRACS was very detailed in their organization of the 5K@EASD, including the precise measurement and operational logistics for the event.

They were particularly detailed in their on-site management of the 5K@EASD including course set-up, transportation, communication, vendors, food & beverage.

The pre-event planning and communication was consistent and thorough and they worked well with the various agencies and entities involved with Estadi Olímpic Lluís Companys and Anella Olímpica to design a beautiful and safe course for event participants.

It really was a pleasure to work with them throughout the whole period of preparation, the event and after the event, and we expect the 2014 edition to be just as much of a success.

Please don't hesitate to contact us for any further information you may require.

Yours faithfully,



Mrs. Rosa Ortiz

Director

Barcelona, 14th November 2013

Berlin, 21. December 2012

To Whom It May Concern:

On October 4, 2012, TRACS, Inc. organized the 5K@EASD running event at the Olympiastadion Berlin. The event was a huge success which was solely a result of thoughtful planning and event organizing.

The staff at TRACS was very well prepared for the event and any challenges that arose in advance to the event and on the event day itself. Mr. Treseler and his team planned the event several months in advance, including site visits to discuss details with our operating company and the Olympic Park through whose premises the course also ran. All meetings on site were very well prepared, providing our company and all involved with detailed information on course layout and length, positioning of staff and volunteers, etc. The pre-event preparations included precise measurements of the course during site visits as well as thorough communication leading up to the event through weekly telephone conferences.

The information provided to the operating company and the Olympic Park was also given to all agencies, service providers and further entities involved with staging the event, giving all parties involved the same level of information, laying out in detail what the responsibilities would be for everyone in order to ensure a smooth and clear execution of the event.

The TRACS team also was able to deal with emergencies like absolute professionals, as the weather conditions made more than 600 runners finish the event in stormy and rainy weather. The necessary short term redesign of the course due to inclement weather presented no challenge. The security team and volunteers were very well briefed, making for a smooth transition into the new course design without delaying the event or at worst even risking a cancellation.

In summary, the TRACS team was exceptionally well managed and organizationally savvy. From the course design to organizing transportation, entertainment, sound and lighting, working with the stadium operating company and all of the vendors involved, the event was a success all around. It was a pleasure working with the team and we would be extremely happy to work with TRACS again in the future.



Joachim E. Thomas  
General Manager



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# 5K@EASD

5K run/walk to change diabetes

14 September 2011  
Parque das Nações  
Lisbon, Portugal

Dear Frederick Treseler!

Thanks for your information about the participation at the EASD-run/walk and the photos you sent us!

It was a real pleasure to have you here and we are all very satisfied with the result of the EASD-run/walk. It was exceptionally well organized and fitted perfectly into our park.

I would like also to enhance one very important point: in our park there are yearly organized several runs but I have rarely seen so many happy faces passing the finish. The participants were very satisfied and I could hear many very positive comments on the run and its organization.

We hope to be able to have you back one day for another sports event!

Best regards also to your wife and the whole TRACS-team.

With best regards

Richard Freuis  
Departamento de Qualidade do Espaço Público  
Direção de Qualidade e Conceção Urbana

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